



It's an unlikely road from tomboy to one of Metro Washington, DC's most fashionably dressed women, but Kara Allan has made the journey. A young girl who loved building forts and climbing trees, the "Fabulous Fashionista" is now Image Director and Style and Image Expert of Style by Kara Allan, her busy, eight-year-old image consulting business based in Fairfax, Virginia. The company specializes in servicing upscale clients with fashion and beauty services, and acts as a style concierge.

At twelve, Kara decided that she didn't want her mother to dress her anymore and she became interested in trying on various looks, experimenting with makeup and saw how the transformation enabled her to actually become someone different. As a teenager, jobs at the local mall helped her focus on her emerging passion.... fashion. While working at Express she keyed into and translated trends, fashion and style to "help people represent themselves, not just to push clothes on them." While working on her

marketing degree, she helped fellow classmate's select job- hunting outfits to prepare for professional interviews.

After getting married, having children, and re-entering the job market with a stint in the unstylish field of law, Allan found her passionate love of fashion had not ceased. So, after getting laid off twice, she happened to read a piece in The Washington Post about Darlene Mathis, a local Image Consultant, and the emerging

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PERSONAL SHOPPING CLOSET ORGANIZATION WARDROBE STYLING BRIDAL HAIR AND MAKEUP BRIDAL STYLING RED CARPET MAKEOVERS PHOTO SHOOT STYLING PROFESSIONAL DRESS SEMINARS PERSONAL SHOPPING CLOSET ORGANIZATION WARDROBE STYLING BRIDAL HAIR AND MAKEUP BRIDAL STYLING RED CARPET MAKEOVERS PHOTO SHOOT STYLING PROFESSIONAL DRESS SEMINARS PERSONAL SHOPPING CLOSET ORGANIZATION WARDROBE STYLING BRIDAL HAIR AND MAKEUP BRIDAL STYLING RED CARPET MAKEOVERS PHOTO SHOOT STYLING PROFESSIONAL DRESS SEMINARS PERSONAL SHOPPING CLOSET ORGANIZATION WARDROBE STYLING BRIDAL HAIR AND MAKEUP BRIDAL STYLING RED CARPET MAKEOVERS PHOTO SHOOT STYLING PROFESSIONAL DRESS SEMINARS PERSONAL SHOPPING CLOSET ORGANIZATION WARDROBE STYLING BRIDAL HAIR



business of Image Consulting, she was hooked. After receiving her First Level Certification with the industry's exclusive trade association, the Association of Image Consultants International, and advanced training at Body Beautiful Institute with Certified Image Master Carla Mathis, plus experience with both MAC Cosmetics and Christian Dior as a makeup artist, she was ready to launch her own company.

Now, Kara services clients such as CEO's, corporate professionals, lawyers, actors, entrepreneurs, former military personnel and others who are "fashion-challenged Style by Kara Allan provides services such as personal shopping, closet organization, wardrobe styling, color consultation and body shape analysis, custom clothing for men and women, group shopping trips, couples styling, interview dressing and corporate image consulting. Her team consists of makeup artists, clothing, shoe and jewelry designers, hair stylists, manicurists, custom shape-wear services and bridal beauty services.

Kara is a stylist with Stacy London's (of TLC's What Not To Wear fashion makeover show) new venture, Style For Hire, a national styling firm. Eventually she hopes to build "a state of the art studio like Project Runway's Tim Gunn's, where I can have a 3D machine that measures clients exactly for perfect fittings. Kara is also the stylist for the magazine I Am Modern and DC Life Magazine.com. She's emceed several fashion shows, judged A Cities of America Teen Pageant and Project FundWay. In January, Kara added Glamabassador for Glamour magazine to her resume. In April 2011, she walked in the Fashion for Paws Runway show where she raised over \$3,000 in support of the Washington Human Society.

Style by Kara Allan, LLC is a full service Style Concierge that caters to upscale individuals, groups, and corporations. The mission of the company is to inspire and educate clients about how great they can look and feel in their clothes. It is Kara's aspiration to live out her purpose in Christ and express Him by using her abilities and talents to assist others to be their best and have positive interactions with those she comes into contact with. Clients are assured VIP treatment with an unmatched level of customer service. Looking current, stylish and polished is essential for everyone today!

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Style Services

- Personal Shopping Local and Destination
- Closet Organization and Wardrobe Styling
- Color Consultation
- Body Shape Analysis
- Custom Clothing for Men and Women
- Couples Styling
- Interview Styling
- Photo Shoot Styling
- Online Style Consultations
- Dating Profile Styling

Corporate Services

- Professional Image Seminars
- Corporate Dress Code Guidelines and Development
- Wardrobe Consultations
- Professional Appearance Evaluations

On Location Beauty & Grooming Services

- Makeup Artistry for Editorial Photo Shoots
- Hair Color, Cut and Styling
- Makeup Application and Lessons
- Bridal Hair and Makeup
- Haircuts and Shaves for Men
- Manicures and Pedicures
- Glamour Parties
- Prom/Homecoming Hair and Makeup
- Red Carpet Makeovers

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